



**GREATER ARLINGTON/BEACHES CPAC ARTISTIC ELEMENTS-SCULPTURAL SIGNAGE
ART SELECTION PANEL**

Meeting Minutes

July 11, 2025 / 10:30AM – 11:30AM

Jessie Ball DuPont Center, 40 E. Adams Street Jacksonville, FL 32202

Jessie Ball DuPont Fund Suite 300 / Large Conference Room inside suite

LINK: <https://us06web.zoom.us/j/4573864081?omn=83595706027>

Meeting ID: 457 386 4081

Art Selection Panel: Jovial Harper (Chair), Nicole Hamm, Laurie Hoppock, Katie Kaizen (COJ Park Planning Project Coordinator-Site Representative), Adam McGalliard, Magnus Wallen (COJ Division of Risk and Insurance Management-CAO Designee), Michelle Godwin-Ware

Other guests: Kat Wright, Public Art Director; April Hartwich, Marketing Director; David Main & Sara Pool (Main Made Studios)

Public: First Coast News

IMPORTANT NOTE: An in-person quorum of 50% +1 is required to take any action on motions. The work of an Art in Public Places Art Selection Panel for the City of Jacksonville requires motions be made in order for public art projects to move forward.

WELCOME, CALL TO ORDER & ATTENDANCE

Jovial Harper

Chair called the meeting to order and stated the time for the record 10:33am

Stated Purpose of Meeting

- This Art Selection Panel is gathered today to review the conceptual designs for the Sculptural Signage at Beachwood Community Center. Selected artist Main Made Studios is in attendance today to present 2 concepts for review, discussion and next steps. But first, let's take roll call attendance to confirm a quorum in attendance:

Roll Call Attendance: Chair

Jovial Harper (Chair)	Y		Adam McGalliard	Y
Nicole Hamm	N		Magnus Wallen	Y
Laurie Hoppock	Y		Michelle Godwin-Ware	N
Katie Kaizen	Y			

A quorum is achieved to proceed with today's business.

ACTION ITEM-VOTING, 5.2.25 ASP MEETING MINUTES

Jovial Harper

Motion: The minutes of the Special April APPC meeting are approved as written. Moved by Magnus Wallen. Seconded by Laurie Hoppock.

Roll Call Vote:

Jovial Harper (Chair)	Y		Adam McGalliard	Y
Nicole Hamm	N		Magnus Wallen	Y
Laurie Hoppock	Y		Michelle Godwin-Ware	N

Katie Kaizen	Y		
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SUNSHINE LAW

Jovial Harper

- The Chair stated the meeting is held in compliance with the Sunshine Law and reminded Panelists to not have communication with each other during the process without a public meeting.
- The Chair explained what is considered a conflict of interest and asked if any Panelist has one with Main Made Studios. None were reported.

PROJECT OVERVIEW / EVALUATION CRITERIA

Kat Wright

- Staff provided a brief background on the CPAC Public Art Initiative (CPAC). There are six with multiple council districts except for the Urban Core CPAC in District 7.
- Each CPAC has \$25,000 for artwork, and the initiative is focusing on functional artwork that can serve a need that may not be present: signage, seating, bike rack, etc.
- Beachwood Community Center will be enhanced with sculptural signage to aid in wayfinding as selected by the CPAC.
- Staff reviewed the concept evaluation criteria to consider during the concept presentation and encouraged writing comments or questions for deliberation.
- Staff shared that the Panel may decide that the concepts should not be developed into a final design or may select one to be further developed into a final design with modifications as requested by the Panel.

PROPOSAL PRESENTATION

Main Made Studios

- “Pick Up Sticks-has the Center’s name at the base of a powder-coated aluminum sculpture featuring colorful tubes.
- The concept is 96”Hx72”Wx36”D. The wording is currently 2”-3” from the ground.
- Staff shared that city zoning will place the sculptural signage inside the fence line to the left of the entrance away from the trees. The set back is more than the usual 10 feet from the property line, and Staff is working to determine the exact feet the sculptural signage needs to be from the Center.
- The Panel expressed concerns about the base and lawn work and recommended a concrete footer or mulch around the base. A Panelist recommended a 4”-6” concrete pad which Main Made Studios also felt was a better option.
- While it is classified as a sign, it can also be used as a bench that would be structurally sound for someone to climb on.
- However, as a sign, it does not pose the same risk as other structures from a liability standpoint.
- “A Fine Day”-Palm tree powder coated aluminum sculpture with the Center’s name on the tree trunk and on the base.
- The dimensions are 09’Hx9’W and the tubes are 8” in diameter. Same concerns about the lawn work so a concrete pad with be used.
- The installation date for either concept would be September 17.
- Staff provided a budget overview and requested the artist to relay key points on installation, maintenance, repairs and projected costs of both.
- Main Made Studios explained that the powder coated aluminum is lightweight and can be installed by hand carrying instead of equipment. All would be bolted.
- Installation will take a day with concrete pouring before it.



- Staff shared that there \$5,000 set aside for maintenance and repairs. The artist would use a clear coat/graffiti resistant coating to make graffiti removable by solvents.
- If the sculptural sign was physically damaged, some of the pieces would need to be removed and replaced.
- Staff explained that they would consult with the artist on repairs before proceeding.
- Main Made Studios projected the sculptural sign would have a life span of 10 years.

PUBLIC COMMENT (3 Minutes)

Jovial Harper

- None received.

PROPOSAL EVALUATION/DISCUSSION

Kat Wright

- A Panelist shared their preference for the “A Fine Day” concept and its color palette and assessment that it is a more child-friendly design. She inquired if lighting could be incorporated.
- Staff shared that the budget does not allow for lighting but hopes to work with the city on ground lighting in the future.
- A Panelist recommended adding color behind the letters in “A Fine Day” and offered that the colors need to be eye catching and easy to see.
- Staff reminded the Panel that any revisions would need to be solidified in the motion so that it would be incorporated into the final design to set expectations.
- A Panelist thinks “Pick Up Sticks” is more readable as a sign but likes “A Fine Day”. Wonders if “A Fine Day” would get lost behind the fence and recommends elevating either concept.
- A Panelist shared that they are drawn to “A Fine Day” but suggested making it more colorful than its current natural colors.
- Staff interjected that it appeared that the Panel would like a concept to advance forward and requested a show of hands on which one. “Pick Up Sticks” received one vote to proceed into a final design and “A Fine Day” received four votes. “A Fine Day” is going forward
- Staff reminded the Panel that they may solidify any design revisions, which led to a discussion on color selections. The artist shared that Beachwood Park across the street from the Center has blue, red and stainless-steel features that could also be incorporated into “A Fine Day”.
- A Panelist discussed liking colors from “Pick Up Sticks” and Main Made Studios offered revising the leaves to teal and purple, the main sculptural tubes to orange, incorporating white to the text and the smaller tubes as purple, pink and teal which the Panel affirmed.
- Staff confirmed the color revisions and based on the discussion the letters would be surface mounted. The sculpture will also be elevated 4” with the concrete footer 2’ below ground. Parks will add mulch around the sculpture if lawn maintenance appears to be a concern to the sculptural signage.
- Staff stated that the artist will need to factor in funding for a sign permit and they are working to get that figure. Main Made Studios will also need to provide structural engineered drawings by a licensed Florida architect.
- Staff offered that the Panel may choose to let Staff have oversight on the revisions to ensure they are made before presenting the final design to the Art in Public Places Committee or can reconvene to review and vote on the final design.
- The Panel agreed to move forward without meeting again.

ACTION ITEMS - VOTING, CONCEPT DESIGNS

Jovial Harper

MOTION: The Greater Arlington/Beaches Sculptural Signage Art Selection Panel approves the “A Fine Day” concept as a final design contingent on the incorporation of the following revisions: the leaves will be teal and purple, the main tubes will be orange, the text will be surface mounted and white, the small tubes will be purple, pink, teal and grey, it will be elevated 4 inches off the ground with the concrete footer 2 feet below ground. Staff will have oversight of those revisions and also ensure engineered drawings are provided to allow a final review by the Art in Public Places Committee. Pending an affirmative vote there, Main Made Studios may proceed into fabrication. Moved by Jovial Harper. Seconded by Magnus Wallen.

Roll Call Vote:

Jovial Harper (Chair)	Y		Adam McGalliard	Y
Nicole Hamm	N		Magnus Wallen	Y
Laurie Hoppock	Y		Michelle Godwin-Ware	N
Katie Kaizen	Y			

Chair States: The motion has been approved as presented.

NEXT STEPS

Kat Wright

- Staff conveyed that next steps had been articulated in the motion and asked the Panel if there were any questions. None reported.

ADJOURNMENT

Jovial Harper

- Chair adjourned the meeting at 11:33am.