



**NORTH CPAC ARTISTIC ELEMENTS-DOG PARK FENCING  
ART SELECTION PANEL  
Meeting Minutes  
June 18, 2025 / 3PM – 4:30PM  
Jessie Ball DuPont Center, 40 E. Adams Street Jacksonville, FL 32202  
Jessie Ball DuPont Fund Suite 300 / Large Conference Room inside suite**

**Art Selection Panel:** Gigi Ackerman Schwartz (Chair), Kandice Clark, Larry Henderson, Natalie Hyder, Katie Kaizen (COJ Park Planning Project Coordinator-Site Representative), Magnus Wallen (COJ Division of Risk and Insurance Management-CAO Designee)

**Other guests:** Kat Wright, Public Art Director; Jennifer Clements, Consultant; d. lance vickery, Selected Artist

**Public:** Jenny Hager, Will Brown and Trinity Cohen

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***IMPORTANT NOTE: An in-person quorum of 50% +1 is required to take any action on motions. The work of an Art in Public Places Art Selection Panel for the City of Jacksonville requires motions to be made in order for public art projects to move forward.***

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**WELCOME, CALL TO ORDER & ATTENDANCE**

**Gigi Ackerman Schwartz**

Chair Ackerman Schwartz called the meeting to order at 3:05 p.m.

**Stated Purpose of Meeting**

The Chair stated the purpose of the meeting was to review the two concept designs for the Artistic Elements on the Dog Park Fencing at Oceanway Park by artist d. lance vickery for discussion and vote on next steps.

**Roll Call Attendance:**

Gigi Ackerman Schwartz (Chair)	Y	Natalie Hyder	Y
Kandice Clark	N	Katie Kaizen	Y
Larry Henderson	N	Magnus Wallen	Y

A quorum was reached to proceed with today's business.

**ACTION ITEM-VOTING, 4.15.25 ASP MEETING MINUTES**

**Gigi Ackerman Schwartz**

The minutes of the North Core CPAC 4.15.25 Artwork Selection Panel meeting are approved as written. Moved by Magnus Wallen. Seconded by Chair Ackerman Schwartz.

**Roll Call Vote:**

Gigi Ackerman Schwartz (Chair)	Y	Natalie Hyder	Y
Kandice Clark	absent	Katie Kaizen	Y

Larry Henderson	absent	Magnus Wallen	Y
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The motion was approved as presented.

## **SUNSHINE LAW**

**Gigi Ackerman Schwartz**

Chair Ackerman Schwartz stated that the meeting would be conducted in compliance with Sunshine and Public Records Laws and reminded Panelists not to discuss items that may come before the Panel for vote with another Panelist.

## **PROJECT OVERVIEW / EVALUATION CRITERIA**

**Kat Wright**

- CPAC (Community Planning Advisory Committee) initiative funded by Mayor Deegan as a recommendation by the Arts, Culture and Entertainment Transition Subcommittee
- There are 6 CPAC projects-one for each CPAC with a budget of \$25,000 each
- All must be installed by 9/22/25, and paperwork closed out by 9/25/25
- Staff scouted 42 parks and community centers that could benefit from artistic wayfinding or functional public art
- North CPAC overwhelmingly selected Oceanway Park as the site for this project because of lack of easy wayfinding; it's one of the only parks in the city that has a dedicated dog park, with separate parks for small and large dogs
- Staff shared the evaluation criteria to refer to throughout the concept proposals presentation

## **PROPOSAL PRESENTATION**

**d. lance vickery**

- Artist noted that lack of wayfinding to differentiate between the large and small dog parks
- Existing brown fencing is great in that it disappears into the natural background, but doesn't help with wayfinding
- Concept 1: Playful
  - o Color code the parks differently
  - o Choose colors that are easily seen against the natural colors of the park
  - o Mount flat metal plate cutout elements; to the entrances and exits of the two dog parks, along with a photo opportunity for children
    - A Panelist pointed out that there often aren't many children at dog parks for safety reasons-it's usually adults with their pets who are there to socialize with other adults. She doesn't feel it would be worth the funding to prioritize photo opportunities for children since they likely would not be present.
- Concept 2: Modern
  - o Would be more timeless, cleaner
  - o Similarly, would have flat metal plate cutouts indicating the entrances/exits of the two different parks, along with wayfinding elements along the fences
  - o Again, use color coding to differentiate between small and large dog signage
  - o Can scale up or down based on budget – if it is affordable, he can add more of elements;

if they end up being more expensive than anticipated, he can fabricate them to be smaller

- Budget
- Hardware costs could fluctuate based on number of connection points along the fence
- Need to confirm the fences are strong enough to support the elements without needing to pour concrete
- Same budget allocations for both concepts as well as the same installation plan, preventative maintenance and repair activities, as well as the estimated project budget allocations and estimated costs of repair and frequency of maintenance

#### **PUBLIC COMMENT**

**Gigi Ackerman Schwartz**

No public comment was received.

#### **PROPOSAL EVALUATION/DISCUSSION**

**Kat Wright**

- A Panelist suggested changing the small dog profile as shown in the playful concept to something more easily recognizable as a small dog (like a dachshund); also recommended changing the colors to provide more of a contrast against the green/brown landscape
- Another Panelist expressed her preference for the modern concept as she liked the idea of paws on the fence
- A Panelist asked what colors the existing playground structures were and wondered if it was better to differentiate colors or have the same colors that led to some discussion, but a determination was not made
- Another Panelist suggested the modern wayfinding elements be taller and with brighter colors
- There was concern that the wayfinding wording cut outs against the chain link fence could be difficult to read, and discussion followed about the merits of vinyl letters instead
- Staff inquired if the Panel would like to take an informal vote to decide which concept, if any, they may like to approve to develop into a final design
- All selected the modern concept with a few minor revisions as noted in the motion

#### **ACTION ITEMS - VOTING, CONCEPT DESIGNS**

**Gigi Ackerman Schwartz**

**MOTION:** The North CPAC Artistic Elements Art Selection Panel approves the Modern concept as a final design contingent on the incorporation of the following revisions: revise to brighter colors, adjust contrast on cutout lettering for readability and change the small dog image The Panel will not be reconvening to review the final design so long as Staff ensures the revisions are incorporated before a final review by the Art in Public Places Committee. Pending an affirmative vote there, d. lance vickery may proceed into fabrication. Moved by Chair Ackerman Schwartz. Seconded by Magnus Wallen.



Roll Call Vote:

Gigi Ackerman Schwartz (Chair)	Y		Natalie Hyder	Y
Kandice Clark	absent		Katie Kaizen	Y
Larry Henderson	absent		Magnus Wallen	Y

The motion was approved as presented.

#### **NEXT STEPS**

**Kat Wright**

- No further questions – everyone is familiar with next steps.

#### **ADJOURNMENT**

**Gigi Ackerman Schwartz**

The meeting was adjourned at 3:35 p.m.