



MINUTES

Cultural Council of Greater Jacksonville

Development Committee Meeting

Monday, January 13, 2025, 12:00 p.m.

Location: In-person, 40 E Adams Street, Large Conference Room, Jacksonville, FL 32202; Virtual, Zoom

Present:

Members – Chair, Darrin Eakins, Darren Brownlee, Kevin Craig, and Michael Freed

Staff – Executive Director, Diana Donovan, and Development Director, Nidhi Every

Public – Ernest Smith

Absent:

None

A. Development Committee meeting was called to order at 12:08 p.m. by the chair, Darrin Eakins.

B. There was no public comment.

C. Mike Freed motioned to approve the minutes from the October 14, 2024, Development Committee Meeting, and the December 2, 2024, Special Development Committee Meeting.

a. Second:

i. Kevin Craig

b. All in favor:

i. Darrin Eakins

ii. Michael Freed

iii. Dr. Darren Brownlee

iv. Kevin Craig

c. All opposed:

i. None

d. Motion passed.

D. Fundraising Plan

a. In Q1 of FY25, the development department balanced the arts awards budget and launched the organization's first year-end campaign. The beginning of the year will focus

on tax letters for CY24, the 2024 impact report, and soliciting sponsorships for arts awards. A title sponsor has been secured. It is AT&T, thank you Board Member Kevin Craig. Board members are encouraged to host private fundraising soirees.

- b. Arts Awards - Save the Date!
 - i. Friday, September 5, 2025, at the Florida Blue Conference Center. Venue is in-kind once again, thanks to Board Member Ari Jolly's recommendation.
 - ii. Board members are encouraged to help facilitate connections and fundraising for previous and future Arts Awards partners.
- E. Partnering with other organizations
 - a. Diana shared that ArtBikes Jax is collaborating with the Cultural Council to have a digital map of public art that forms part of a cycle tour.
 - b. Visit Jax was discussed as an option to collaborate with as part of the cultural tourism campaign that CCGJ is working on with Wingard this summer season.
- F. Next meeting scheduled for April 14, 2025, from 12:00 – 1:00 p.m.
- G. The meeting was adjourned at 12:21 p.m.