



ART IN PUBLIC PLACES COMMITTEE

Approved Meeting Minutes

August 1, 2024 / 3PM-4PM

Jessie Ball duPont Center, 40 East Adams Street | Room 201 (Second Floor)

LINK: zoom.us/j/95032402968, Meeting ID: 50 3240 2968 | PHONE: +1 646 558 8656

Attendees: Gigi Ackerman Schwartz (Chair), David Faliszek (Vice Chair), Elizabeth Heuer (Secretary), Karen Feagins, Heather Terrill, Larry Wilson, Ylva Rouse

Not in attendance: Elias Hionides

Invited CCGJ and COJ Staff: Kat Wright (Director of Public Art), Benjamin Bennett (Public Art Project Manager), Harry “Reece” Wilson (Office of General Counsel), Noel Famy (Public Works)

IMPORTANT NOTE: *An in-person quorum of 50% +1 is required to take any action on motions. The work of the Art in Public Places Committee (APPC) for the City of Jacksonville requires motions be made in order for public art projects to move forward per City Ordinance.*

CALL TO ORDER & ATTENDANCE by Gigi Ackerman Schwartz at 3:01pm.

No.	APPC MEMBER	PRESENT (Y/N)	No.	APPC MEMBER	PRESENT (Y/N)
1	Gigi Ackerman Schwartz (Chair)	Y	5	Elias Hionides	N
2	David Faliszek (Vice-Chair)	Y	6	Ylva Rouse	Y
3	Elizabeth Heuer (Secretary)	Y	7	Heather Terrill	Y
4	Karen Feagins	Y	8	Larry Wilson	Y

ACTION ITEM - VOTING, July 10, 2024 Art in Public Places Committee Meeting Minutes

Motion by Gigi Ackerman Schwartz: The minutes of the July 10, 2024 APPC meeting are approved as written. Moved by Heather Terrill and Seconded by David Faliszek.

Gigi Ackerman Schwartz (Chair)	Y	Elias Hionides	-
David Faliszek (Vice-Chair)	Y	Ylva Rouse	Y
Elizabeth Heuer (Secretary)	Y	Heather Terrill	Y
Karen Feagins	Y	Larry Wilson	Y

The July 10, 2024 minutes are unanimously approved as written.

1. Publicly-Funded Projects (Other)**a. King Soutel Crossing Community Redevelopment Area (KSC-CRA) Public Art Project:
Temporary Digital Projection Mapping at the Legends Community Center**

This temporary digital projection mapping project will be for a period of three years and will extend on the “Legends” theme, which has been acknowledged through the architecture and other public artwork in the area. The content is informed by research and community engagement prompting the Artist (Castano Group) to explore other local African American trailblazers and their contribution to craft a vibrant and compelling display in order to inspire others to trailblaze throughout their own journey. Projection equipment will be mounted to the top of the overhang at the Center’s entrance to project content onto the exterior side of the building’s gymnasium each evening for 2-3 hours nightly through remote control programming. Castano Group is responsible for programming 15 minutes of original content that includes 6 historical vignettes that are 2 minutes each, and 6 dynamic abstract animations that are 30 seconds each.

The total project budget amount payable in reimbursements to the Cultural Council of Greater Jacksonville (CCGJ) through a grant from the City’s Office of Economic Development (OED) in disbursements per milestone delivery is \$120,000. Disbursements can be made once a month. The public art piece accounts for 80 percent of the budget (\$96,000), which includes the contracted amount with the Artist (\$85,000) and 3rd party services to support the projection: furnishings and power/data connections. Project administration and maintenance each account for 10 percent (\$12,000 respectively) of the total project budget. The CCGJ will support the installation by engaging a structural engineer to determine the weight load of the entrance’s overhang, furnishing and installing window coverings to ensure a clean surface for projection, ensuring sufficient power/data connections to the projector location from the building, and bolting the projector enclosure to the roof. While \$11,000 was initially budgeted for these efforts from the artwork line item, it is not enough to meet the project’s needs. The grant agreement with OED does allow for a transfer of funding from the administrative line item to address that deficiency pending OED’s approval. The maintenance line item will be held by OED for Staff to request reimbursements from once the project is installed.

Staff provides an overview of the equipment, installation, and the budget, as well as the technical sheet and warranties for all of the equipment. The Barco lens, which will be housed in a protective enclosure along with the projector and remote player, is a customized item with an extensive lead time and is on order. Staff shared that the Castano Group extended a discount to complete the project within budget, but may be able to recoup costs if the 10 percent contingency line item to address unforeseen project expenses is not exhausted.

Staff speaks of the community engagement efforts that informed the project’s design, which included surveys and a visioning session with the Artist and William M. Raines High School art students. The six vignettes will reference sports, education, culture, activism, economic empowerment and faces of the community. Staff proceed to share full visuals of the vignettes that will later be produced by the Artist pending APPC approval.

Staff shared that the Faces of the Community vignette posed interesting challenges. The Artist had intended to represent members of the community that are currently alive, which would require submission of individuals for consideration with an image and waivers through a google form, which was created and distributed. However, they had not received any submissions as of yet, and OED declined an

extension of the project timeline to allow for more time to this component, which prompted Castano to instead include historical images of individuals who were identified during the community engagement phase.

Staff explained that Castano Group takes history imagery as a baseline to then enhance it through motion and other graphic enhancements. Staff then shared that the abstract animations will reference basketball, community, Raines High School vs. Ribault High School football, music, nature and unity and shared full visuals of each animation, which will later be produced into animations pending approval by the APPC.

Staff states that the project's Artwork Selection Panel (ASP) approved the final design with placeholder imagery for the Faces of the Community vignette with the understanding that Castano may have to instead change direction on the imagery due to time constraints. The final design presented today includes the final imagery for each vignette and animation. The Committee inquired if the project encountered any challenges as it was funded through a separate grant. Staff expresses that it requires the organization to financially outlay the project and then get reimbursed, which can be challenging for a nonprofit. It also requires additional strategy throughout the project to ensure the organization can be responsive to the Artist needs within the confines of the grant. The Committee is pleased with the Artist's ability to respond to the feedback provided by the community and the ASP during the design phase. Staff anticipates installation to be complete by the end of September 2024, and the dedication to occur during the evening of October 5th.

ACTION ITEM - VOTING, Approval of the Final Design for the KSC-CRA Public Art Project

Motion by Gigi Ackerman Schwartz: The Art in Public Places Committee approves the Art Selection Panel's recommendation of the Final Design of the Legends Community Center Temporary Projection Mapping Public Art Project by the artist Castano Group as presented in full today to the APPC. Moved by Karen Feagins and Seconded by Larry Wilson.

Gigi Ackerman Schwartz (Chair)	Y	Elias Hionides	-
David Faliszek (Vice-Chair)	Y	Ylva Rouse	Y
Elizabeth Heuer (Secretary)	Y	Heather Terrill	Y
Karen Feagins	Y	Larry Wilson	Y

The motion was approved unanimously.

PUBLIC COMMENT – There were no public comments.

IMPORTANT DATES: Next APPC Meeting-September 11, 2024 Jessie Ball duPont Center, Conference Room 201.

ADJOURNMENT by Gigi Ackerman Schwartz at 3:52pm.